

# Paris Real Estate Week

A week of MIPIM and Propel events  
dedicated to property, cities & innovation

14 - 17 September 2020 • Paris, France

## Conferences & events programme

PARIS  
REAL ESTATE  
*Week*

**propel**  
by **mipim**  
The flagship event



**mipim**  
**Urban Forum**  
Forum de la Ville

**Hospitality  
Summit**  
by **mipim**

Conferences theme

## What is The Paris Real Estate Week ?

A week of MIPIM and PROPEL events dedicated to property, cities and innovation.

**The Paris Real Estate Week** is the first event to trigger business rebound gathering **international real estate leaders** who wish to **reconnect**, benefit from **timely content** and prepare future **investment strategies**, to **speed the recovery of the property industry**.

With a new concept, the Paris Real Estate Week offers a **full programme of thought-inspiring keynotes, conference sessions and networking events** around 5 main topics:



Innovation



Urban  
Environment



Investment



Hospitality



Diversity

The first days of the Paris Real Estate Week focus on **innovation in real estate**.

**Propel by MIPIM** becomes the Week's flagship event with **conference sessions, networking opportunities and an exhibition area** that will address key topics such as data, sustainable development, talent, investing in innovation, and the user experience.

Throughout the week, take the opportunity to attend events that made the success of MIPIM Cannes such as the **Awards Ceremony & Dinner**, the **Startup Competition Finals** and the **Hospitality Summit**.

To complete this unrivaled programme, MIPIM organises the **MIPIM Urban Forum. Themed around "Embracing change"**, the sessions will be designed to analyse all the factors that have changed our urban lives and how they impact the industry and urban development. A "City Forum" dedicated to decision-makers from French local authorities will also take place on 16 September to encourage the sharing of experiences and provide an initial assessment of how Covid-19 has affected real estate.

Our partners will enrich this insightful week with the **Gend'her networking breakfast** organized with **Business Immo** and **KPMG** and **The Young Leaders networking event** brought to you by the **Institut Choiseul**.

**PARIS**  
REAL ESTATE  
14-17  
SEPT.  
2020 *Week*



**mipim**  
**Urban Forum**  
Forum de la Ville



# NOT TO BE MISSED



**Propel by MIPIM** is delighted to welcome **Steve Wozniak**, Apple co-founder and forward-thinking entrepreneur for a moderated chat.

**Thinking differently to deliver innovative solutions is the DNA of Steve Wozniak, who revolutionized the world of technology.**

Throughout his career, Steve Wozniak has shown how a business successfully transforms and flourishes through the capacity to innovate. More than ever, technology is an integral part of our lives and the real estate industry is no exception. Its entire ecosystem is reinventing itself.

**Tuesday 15 September, 17:15 | 17:45**



**MIPIM Urban Forum** is pleased to welcome **Nicolas Sarkozy** former President of the French Republic.

**Widely considered one of the most influential of French presidents to date, Nicolas Sarkozy offers an unparalleled analysis of the most pressing issues of our time.**

Nicolas Sarkozy served as the 23<sup>rd</sup> President of the French Republic (2007 to 2012). Prior to his presidency, Sarkozy served as Minister of State, Minister of the Interior and Spatial Planning and Minister of the Economy, Finance and Industry. A visionary leader who has dedicated his life to public service, Sarkozy is widely recognized for his hands-on tactics and straightforward approach in dealing with the most critical issues of our time—foreign policy, national security, global economics and immigration. Integral in the international community's response to Libya's civil war, he was also involved with brokering an end to the August 2008 conflict between Russia and Georgia and led the European Union's response in establishing the G20 summits. Pragmatic and decisive, Sarkozy was at the forefront of the response to end the Euro Crisis and directed the bridging of a multi-year gap between the leaders of France and Germany. The recipient of numerous humanitarian awards and accolades and the author of several books on politics and the issues facing modern democracies, Sarkozy shares with audiences his perspective on the future and solutions to the challenges we face in the 21<sup>st</sup> century.

**Wednesday 16 September, 9:00 | 9:45**

**PARIS**  
REAL ESTATE  
14-17  
SEPT.  
2020  
*Week*



# They will be at the Paris Real Estate Week:



**RUDY AERNOUDT**  
Chief Economist  
European Commission



**GILLES BABINET**  
CEO  
LAITAO



**DANIEL BERGER**  
Investment Director  
Real Estate (Europe)  
AustralianSuper



**AARON BLOCK**  
Co-Founder and Managing Director  
MetaProp



**TOM BLOXHAM MBE**  
Chairman  
Urban Splash



**FRANÇOIS BONNEAU**  
Président de la Région  
Centre-Val de Loire



**MÉKA BRUNEL**  
CEO  
Gecina



**FAISAL BUTT**  
Founder & CEO  
Pi Labs



**PUNEET CHHATWAL**  
Managing Director &  
Chief Executive Officer  
The Indian Hotels Company Limited



**CÉCILE DE GUILLEBON**  
Renault VP  
Real Estate & Facility  
Management



**JOHN ECKBERT**  
Chief Executive Officer  
FIVE GUYS



**RÉGINE ENGSTRÖM**  
Directrice des Partenariats Stratégiques  
NSE et Directrice de la RSE  
NEXITY



**CLAIRE FLURIN**  
R&D + Innovation Director  
Keys AM



**JAEBADIAH GARDNER**  
Founder & CEO  
GardnerGlobal, Inc



**XAVIER GRANGE**  
Vice President of Development  
Marriott International



**CATHERINE GUILLOARD**  
Chairwoman and CEO  
RATP Group



**DAN HUGUES**  
Director  
Alpha Property Insight



**MICHAËL KNAUTE**  
Director  
Sustainable Cities, Paris&Co



**CAROLINE LAMAUD**  
Co-Founder  
Anaxago



**LOÏS MOULAS**  
CEO  
OID - Observatoire  
de l'Immobilier Durable



**PETER PLAUT**  
Executive Director  
Wimmer Family Office



**VIRGINIA RAGGI**  
Mayor  
Rome



**JONATHAN SEBBANE**  
CEO  
Sogaris



**MARIE-CÉCILE TARDIEU**  
DG  
Business France



**BRENDAN WALLACE**  
Co-Founder & Managing Partner  
Fifth Wall



**EMILY WRIGHT**  
Tech editor and head  
of special projects  
EG RBI





**propel**  
by mipim

30 years  
**mipim**  
AWARDS

**Le CENTQUATRE-PARIS**

**InterContinental  
Paris le Grand**

**mipim**  
**Urban Forum**  
Forum de la Ville  
**La Seine Musicale**

**PARIS**  
**REAL ESTATE**  
*Week*

# At a Glance Programme

Monday 14 September

08.00

**propel**  
by mipim

The flagship event

LE CENTQUATRE

18.00

**OPENING RECEPTION**

**propel**  
by mipim

The flagship event

**PARIS REAL ESTATE Week**

LE CENTQUATRE

20.00

Tuesday 15 September

08.00

**propel**  
by mipim

The flagship event

LE CENTQUATRE

18.00

19.30

**mipim AWARDS**

Paris Real Estate Week dinner  
featuring  
**MIPIM Awards**

INTERCONTINENTAL  
PARIS LE GRAND

24.00

Wednesday 16 September

08.00

**mipim<sup>®</sup>**

**Urban Forum**

Including  
Forum de la Ville

LA SEINE MUSICALE

18.00

Thursday 17 September

08.00

**Hospitality Summit**  
by mipim

By invitation only

PULLMAN  
TOUR EIFFEL

13.00

08.00

**Gend'Her Breakfast**  
By invitation only

WELLIO  
PARIS MONTMARTRE

10.30

**PARIS**  
REAL ESTATE  
14-17  
SEPT.  
2020  
*Week*



## Monday 14 September LE CENTQUATRE

### ROOM 400

### ROOM 100

### FLASHTALK ZONE

09.00	<b>09.00   09.15</b> Welcome note		
09.30	<b>09.30   10.00</b> Countryside: the future?		
10.00			
10.30	<b>10.15   11.00</b> Innovation by Talent		
11.00			
11.30	<b>11.15   12.00</b> The impact of the health crisis on proptech investment		
12.00			
12.30	<b>12.15   13.00</b> Change management in action: a human approach		
13.00			
13.30		<b>13.30   15.30</b> Serious Game Urban development	
14.00	<b>13.45   14.30</b> Learning from digitalization, an inspirational keynote by Gilles Babinet		
14.30			
15.00	<b>14.45   15.30</b> A fireside chat about the acceleration of a client-centric approach		<b>14.45   15.15</b> Innovation, so what?
15.30			
16.00	<b>15.45   16.30</b> Cities of tomorrow: new approaches to urban design		
16.30		<b>16.00   17.15</b> Design Thinking - Circular and collaborative economy	
17.00	<b>16.45   17.30</b> Assessing value creation from building high		
17.30		<b>18.15   20.00</b> <b>OPENING RECEPTION</b>  <b>PARIS REAL ESTATE Week</b>	<b>17.00   18.00</b> Startup competition
18.00			

## Tuesday 15 September LE CENTQUATRE

### ROOM 400

### ROOM 100

### FLASHTALK ZONE

09.00	<b>09.00   09.15</b> Welcome note		
09.30			
10.00	<b>09.45   10.30</b> EU wants you! Discovering funding opportunities		<b>09.45   10.15</b> Sustainable cities in motion, leading forward innovative models for a more responsible urban logistics, serving a better quality of life
10.30			
11.00	<b>10.45   11.30</b> Reimagining the workplace: the future of work after pandemic		
11.30		<b>11.15   12.30</b> Design Fiction - Circular and collaborative economy	
12.00	<b>11.45   12.30</b> When RE is committed to a greener future		
12.30			
13.00			
13.30	<b>13.15   14.00</b> Beyond 5G and 6G: new generations of wireless and their impact on RE	<b>13.15   15.00</b> Serious Game Urban development	
14.00			
14.30	<b>14.15   15.00</b> Data analytics and AI: the transformation of the RE industry		
15.00			
15.30	<b>15.15   16.00</b> The urban mobility equation: challenge & solutions		
16.00		<b>15.45   16.45</b> Student challenge finals	
16.30	<b>16.15   17.00</b> Climate change risks management: new approaches and opportunities		
17.00	<b>17.15   17.45</b> Moderated chat with Steve Wozniak, Co-Founder, Apple		<b>17.00   18.00</b> PropTech Startup Europe Awards - PropTech House
17.30			
18.00			

## USER EXPERIENCE

**09.30 > 10.00** | Room 400

### Countryside: the future?

Explore the radical changes transforming the 98% of the world's surface not occupied by cities through Countryside, The Future. This original exhibition, conceived by world-renowned architect Rem Koolhaas and Samir Bantal, the director of OMA's research studio AMO, explores the transformation of non-urban areas around the world, and the innovations taking shape outside of the cities.



**Samir Bantal**  
Director AMO  
OMA

## INVESTMENT

**11.15 > 12.00** | Room 400

### The impact of the health crisis on proptech investment

The health crisis has affected the core of our societies and economies, including investment in proptech. How can we measure the degree and consequences of this impact? We discuss with investors and start-up advisors how best to support the proptech industry.



**Faisal Butt**  
Founder & CEO  
Pi Labs



**Mathias Flattin**



**Roxanne Varza**  
Director  
Station F



**MODERATOR**  
**Natasha Terinova**  
Program Director  
Reach

## TALENT

**10.15 > 11.00** | ROOM 400

### Innovation by Talent

For several years now, innovation in companies is no longer restricted to traditional R&D departments or external start-ups. As a lever to attract talents, boost employer brand and transform companies, innovation has become everyone's concern; from the general management to the operational teams. Initiatives encouraging employees to suggest new ideas and then carry out innovative projects are increasingly growing, particularly in the real estate, construction and urban sectors. As several major players in our sectors have engaged in intrapreneurship initiatives, Impulse Partners offers to question these new practices and the associated models in all their diversity.



**MODERATOR**  
**Thomas Le Diouron**  
CEO  
Impulse Partners



**Georges-Etienne Faure**  
Head of innovation and new  
ventures  
Nexity

## TALENT

**12.15 > 13.00** | ROOM 400

### Change management: a human approach

In this fireside chat, follow the conversation between two renowned leaders about how their decision-making process has transformed their company or organisation and impacted different social and professional environments. What does the human approach – with the focus on the individual – bring to leadership?



## USER EXPERIENCE

**13.30 > 15.30** | Room 100

### Serious Game Urban development

Come and live an unique experience with LaVilleE+ serious game, to cocreate with the stakeholders inclusive and human centric tomorrow's cities.

## TALENT

**14.45 > 15.15** | FLASHTALK ZONE

### Innovation, so what?

Impulse Partners presents the study carried out in partnership with Propel by MIPIM, which aims to better understand the role of innovation in real estate by questioning the stakeholders of the sector (asset owners, real estate developers, real estate services) on their perception regarding innovation as well as their maturity level. This study, which focuses on French players in 2020 before interviewing the major European players in 2021, provides a precise understanding of how innovation is perceived as a highly strategic matter, and gives a wide range of concrete examples and actions taken by the most active players in PropTech.

## USER EXPERIENCE

**13.45 > 14.30** | Room 400

### Learning from digitalization, an inspirational keynote by Gilles Babinet

Where does the digital revolution come from and why is it fundamentally accelerating, while transforming our social and economic organizations? Digital entrepreneur and adviser Gilles Babinet talks about the links between technology and sustainability, and how they are bringing a whole new world of opportunities to real estate.



**Gilles Babinet**  
CEO  
LAITAO

## INVESTMENT

**14.45 > 15.30** | Room 400

### A fireside chat about the acceleration of a client-centric approach

When Méka Brunel and Brendan Wallace met earlier this year, they talked about Gecina's approach to innovation and CSR. Since then the health crisis has accelerated key trends in the proptech world. They now catch up over a fireside chat to exchange views about the rapid move towards a more client-centric approach.



**Méka Brunel**  
CEO  
Gecina



**Brendan Wallace**  
Co-Founder & Managing Partner  
Fifth Wall

## SUSTAINABILITY

**15.45 > 16.30** | Room 400

### Cities of tomorrow: new approaches to urban design

Good urban planning is one of the keys to building resilience. We look at how urban design can enhance the life of not only the city but also its inhabitants in socio-economic and environmental terms. Using the example of Hamburg's waterfront HafenCity, we show how mixed-use development is fundamental to good urban design.



**Jürgen Bruns-Berentelg**  
CEO  
HafenCity Hamburg  
GmbH



**Ariane Dienstag**  
Founder  
Ariane Dienstag sas



**Lionel Grotto**  
CEO  
Choose Paris Region

## USER EXPERIENCE

**16.45 > 17.30** | Room 400

### Assessing value creation from building high

As "vertical urbanisation" takes off, is it time to rethink the smart city? Is high-rise architecture just as desirable today? A strategic view on how to enhance the use of space in cities as we build skywards, and how high rises affect the social interaction of occupants.



**Madeleine Houbart**  
AFEX Secretary General



**Pablo Nakhlé-Cerruti**  
CEO  
Viparis



**Robin Rivaton**  
Investment Director  
Idinvest Partners

## SUSTAINABILITY

**16.00 > 17.15** | Room 100

### Design Thinking - Circular and collaborative economy

What if circular economy was a credible answer to the economical, social and environmental crisis we are currently experimenting? Cities can prove to be pioneers in the application of new economic approaches, giving their chance to innovative and meaningful solutions.

Through the perspective of circular neighborhoods, we welcome you to explore these ideas in a collective intelligence workshop alongside the entrepreneurs and actors of tomorrow's world.

## INNOVATION

**17.00 > 18.00** | FLASHTALK ZONE

### Startup competition

The first, European stop of the Propel by MIPIM Startup Competition, with the final of the global roadshow taking place in Cannes in March 2021. Come and meet the most innovative European start-ups in our four categories: sustainability, data, investment and user experience.



**Aaron Block**  
Co-Founder and Managing Director  
MetaProp



## SUSTAINABILITY

**09.45 > 10.15** | FLASHTALK ZONE

### **Sustainable cities in motion, leading forward innovative models for a more responsible urban logistics, serving a better quality of life**

The recent events brought even more to light how an efficient urban logistics and deliveries are crucial for cities. It also emphasized the society urge for more responsible life and consumption, looking for a better quality of life. However, logistics sites are still not the most desired activity in city centers, which lead to more transport, more pollution and disturbances. This is why urban logistics sites and schemes need to be reinvented. Come to discover the new urban logistics innovation, taking advantages of unused surfaces, to enable more clean deliveries, reverse logistics, returnable packaging, altogether limiting the pressure on square meters and owners buildings costs.



**Jean-Philippe Dugoin-Clément**  
Vice-président  
Conseil régional d'Ile-de-France  
Mairie de Mennecey

## USER EXPERIENCE

**10.45 > 11.30** | Room 400

### **Reimagining the workplace: the future of work after pandemic**

## SUSTAINABILITY

**11.15 > 12.30** | ROOM 100

### **Design Fiction – Circular and collaborative economy**

Design Fiction is an agile design methodology used by leading organizations to design products and services that will remain relevant in the future. In this introductory workshop, you will learn how to use the design fiction methodology for your business.

## INVESTMENT

**09.45 > 10.30** | Room 400

### **EU wants you! Discovering funding opportunities**

Discover ESCALAR, the European Commission's newly launched investment programme designed to provide growth finance for start-ups and scale-ups so that they stay in Europe. As a pilot, ESCALAR is providing up to €300m, with the aim of increasing the investment capacity of venture capital and private equity funds, triggering investments of up to €1.2bn. Meet the opportunities!



**Rudy Aernoudt**  
Chief Economist  
European Commission



**MODERATOR**  
**Dirk Paelinck**  
Chairman  
European PropTech  
Association

## SUSTAINABILITY

**11.45 > 12.30** | Room 400

### When RE is committed to a greener future

The real estate sector has a crucial role to play in creating a sustainable future for the world – in terms of environmental impact and building sustainability. Why is sustainability increasingly relevant for real estate? What are the issues behind green certification and how can we resolve them? How is sustainability profoundly transforming building design?



**Guillaume Poitrinal**  
Cofounder of Woodeum & WO2  
and President of ICAMAP

## USER EXPERIENCE

**13.45 > 14.00** | Room 400

### Beyond 5G and 6G: new generations of wireless and their impact on RE



**Antoine Geoffroy**  
Directeur R&D et innovation  
Gécina

## USER EXPERIENCE

**13.45 > 15.00** | Room 100

### Serious Game Urban development

Come and live an unique experience with LaVilleE+ serious game, to cocreate with the stakeholders inclusive and human centric tomorrow's cities.

## INVESTMENT

**14.15 > 15.00** | Room 400

### Data analytics and AI: the transformation of the RE industry

How are data analytics and artificial intelligence transforming the real estate industry? We discuss key ethical questions about the collection, analysis and value of data. We also look at the risks behind sharing data, especially with so many more people working from home.



**Sébastien de Lafond**  
Co-founder & CEO  
Meilleurs Agents



**Dan Hughes**  
Director  
Alpha Property Insight



**Lisa Knowles**  
Senior Data Analyst  
Office App



## SUSTAINABILITY

**15.15 > 16.00** | Room 400

### The urban mobility equation: challenge & solutions

A panel about the role of urban actors in the transformation of a city and of urban space planning. Key representatives try to find solutions to the current technological, economic, and ecological challenges.



**Bertrand Camus**  
CEO  
SUEZ



**Michaël Gonzva**  
Project manager –  
Infrastructure and urban  
resilience RESALLIANCE –  
SIXENSE ENGINEERING



**Catherine Guillouard**  
Chairwoman and CEO  
RATP Group



**Jonathan Sebbane**  
CEO  
Sogaris

## TALENT

**15.45 > 16.45** | Room 100

### Student challenge finals – More details coming soon



**Clément Alteresco**  
Founder and CEO  
Morning



**Régine Engström**  
Directrice des Partenariats  
Stratégiques NSE  
et Directrice de la RSE  
NEXITY



**Diego Ferri**  
Director of Strategy  
Fabernovel



**Claire Flurin**  
R&D+Innovation  
Director Keys AM



**Sylvain Grisot**  
Urbaniste et fondateur  
dixit.net



**Michaël Knaute**  
Director Sustainable Cities  
Paris&Co



**Caroline Laumaud**  
Co-founder  
Anaxago

## SUSTAINABILITY

**16.15 > 17.00** | Room 400

### Climate change risks management: new approaches and opportunities

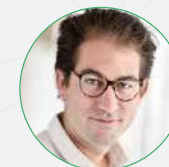
In terms of likelihood and impact, extreme weather events and failure in implementing climate-change mitigation and adaptation actions are among the top 3 risks according to the World Economic Forum (2019), the third being natural disasters. Framework of actions to reduce climate change risks are being implemented on the real estate value chain, it is time for new approaches and opportunities.



**Thierry Laquitaine**  
Head of SRI AEW



**Régis Meyer**  
Deputy delegate to  
GlobalABC Ministry of  
Ecological Transition  
(DAEI)

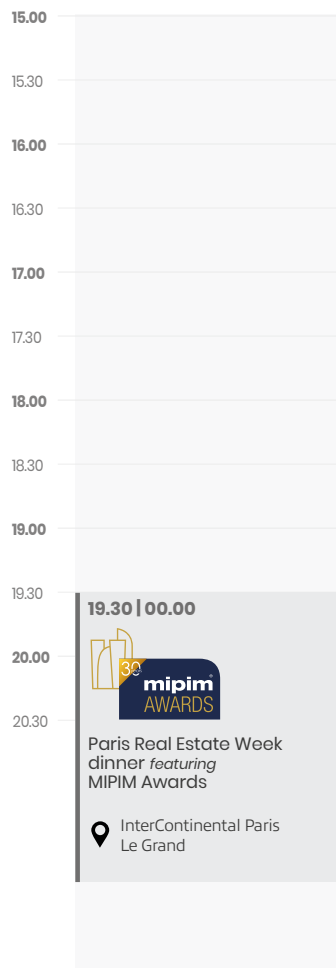


**Loïs Moulas**  
CEO  
OID – Observatoire  
de l'Immobilier Durable



**Sakina Pen Point**  
Head of Climate  
Change Adaptation  
Observatoire de  
l'immobilier durable

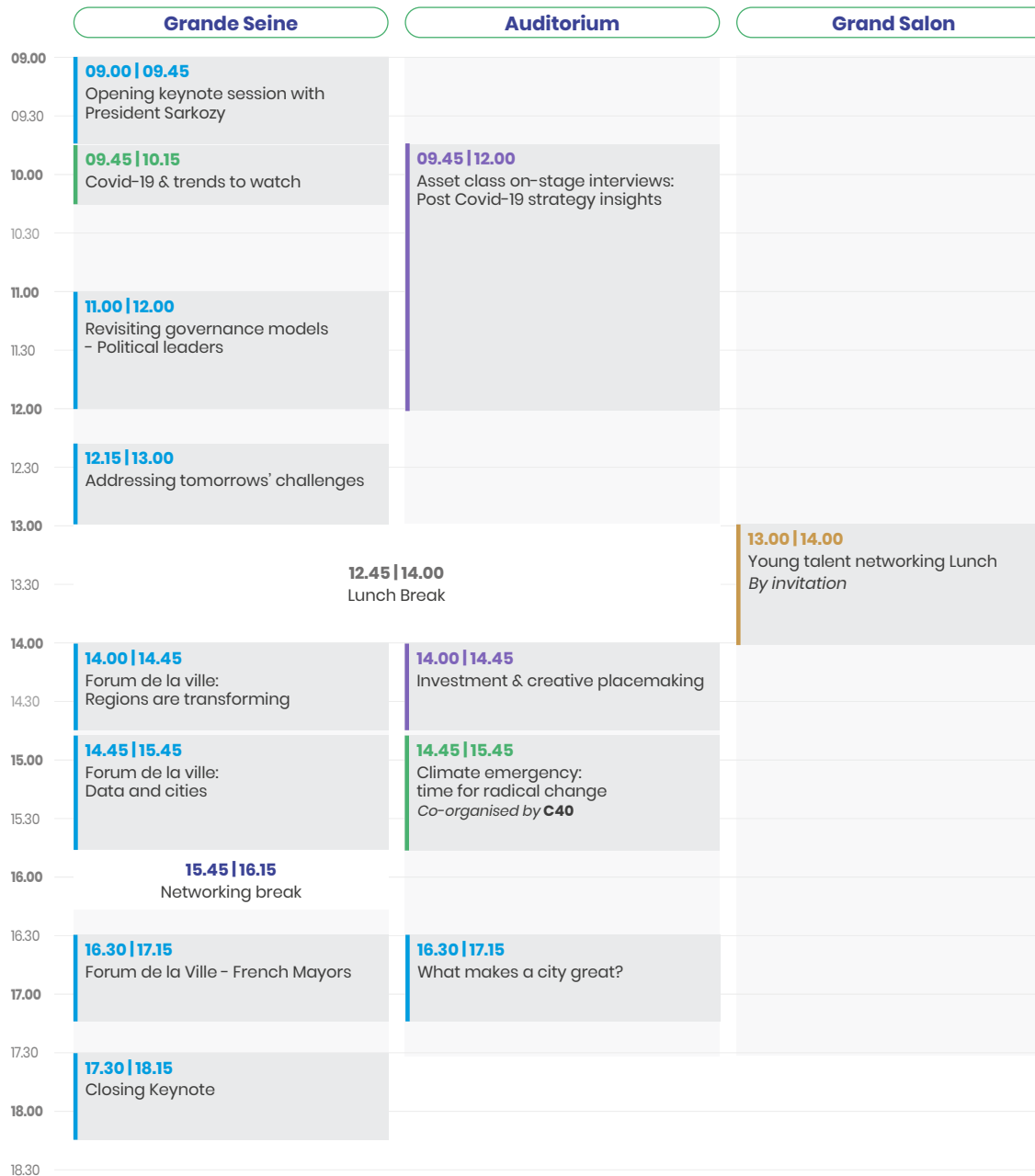
## Tuesday 15 September



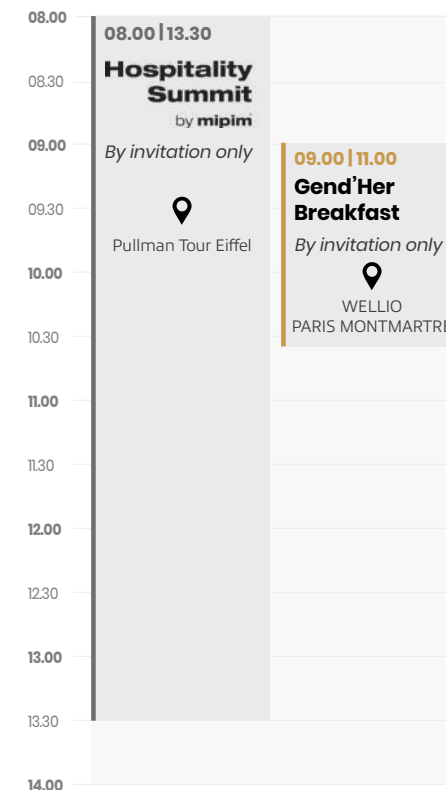
## Wednesday 16 September

**mipim**  
**Urban Forum**  
Forum de la Ville

LA SEINE MUSICALE



## Thursday 17 September







## The MIPIM Awards 2020 Jury



**Chairman of the jury**  
**Méka BRUNEL**  
**Gecina**  
CEO  
France



**Kai-Uwe BERGMANN**  
**Bjarke Ingels Group**  
Partner  
Denmark



**Hala EL AKL**  
**PLP Architecture**  
Director  
UK



**Serge FAUTRE**  
**AG Real Estate**  
Chief Executive Officer  
Belgium



**Paolo GENCARELLI**  
**Poste Italiane**  
Head of Real Estate  
and Procurement  
Italy



**Marco HEKMAN**  
**CBRE**  
Managing Director  
Continental Europe  
The Netherlands



**Aqil KAZIM**  
**NAKHEEL**  
Chief Commercial  
Officer  
United Arab Emirates



**Frank KHOO**  
**City Developments  
Limited**  
Group Chief  
Investment Officer  
Singapore



**Thierry LAROUÉ-PONT**  
**BNP Paribas  
Real Estate**  
CEO  
France



**Timothy NEAL**  
**RICS**  
President  
UK



**Sergey KUZNETSOV**  
**Moscow City**  
Chief Architect  
Russia

## URBAN PLANNING

**09.00 > 09.45** | Grande Seine

### Opening keynote session with President Sarkozy

President Nicolas Sarkozy will inaugurate MIPIM Urban Forum. In an open conference session, he'll share his vision of the city of tomorrow, what is at stake with regards to demographics and urbanization



**Nicolas Sarkozy**  
Former President of the  
French Republic

## SUSTAINABILITY

**09.45 > 10.15** | Grande Seine

### Covid-19 & trends to watch

Draw on the knowledge of our experts to analyse the impact of the Covid-19 pandemic on the global framework. What does the scientific community think? What next for our urban lives? What to expect for the world economy?



**Albert Meige**  
CEO  
Presans



**Dr Holger Schmieding**  
Chief Economist  
Berenberg



**Anne Senequier**  
Medical doctor and Co-director of  
global health think tank at IRIS Institut  
des relations internationales et  
stratégiques

## INVESTMENT

**09.45 > 12.00** | Auditorium

### Asset class on-stage interviews

Post Covid-19 strategy insights

Covering hospitality, healthcare, logistics, retail, offices/co-working, co-living and housing/residential, this conference stream will contain a series of keynote speaker interviews providing their insights on the challenges and opportunities for their key individual asset classes during these unprecedented times of Covid-19. The interviewer will pose a series of questions for all asset class speakers, such as how do you plan to relaunch the business and what are the major difficulties now being faced? In so doing the audience will learn about the future strategies of different asset classes, which will provide insights to help them, their company and sector overcome the crisis towards the road to future recovery and prosperity.



**Tom Bloxham MBE**  
Chairman  
Urban Splash



**Frederic Dib**  
President  
MoZaiC Asset  
Management



**Frédéric Dourousseau**  
Chief Real Estate and  
Development Officer  
Korian



**John Eckbert**  
Chief Executive Officer  
FIVE GUYS



**Courtney Fingar**  
Editor-in-Chief FDI  
NS Media Group



**Jan Garde**  
Founder & chairman  
THE EMBASSIES



**Jamie Hodari**  
CEO and Co-founder  
Industrious



**Giorgio Manenti**  
Managing director  
Eastdil Secured



**Patrick Nelson**  
Head of Europe  
Executive Vice President  
WeWork



**Gahir Rajdeep**  
Director  
CoCreations/ Room



**Ian Sandford**  
President  
EUROFUND & INTU  
COSTA DEL SO



**Marie-Cécile Tardieu**  
DG  
Business France



**Cécile Tricault**  
Regional Head  
Southern Europe  
Prologis



## URBAN PLANNING

**11.00 > 12.00** | Grande Seine

### Revisiting governance models

The panel will discuss the lesson learned from the COVID-19 crisis for the built environment – addressing issues such as mobility, urban density, infrastructure, urban planning, housing market, economic recovery.



**Virginia Raggi**  
Mayor  
Rome

## URBAN PLANNING

**12.15 > 13.00** | Grande Seine

### Addressing tomorrows' challenges

The panel will focus on what the industry may action to address the issues that were highlighted by the pandemic. How can we rethink current models for the built environment?



**Courtney Fingar**  
Editor-in-Chief FDI  
NS Media Group



**Olivier Estève**  
Deputy CEO  
Covivio



**Paul Jaeger**  
Managing Director  
Russell Reynolds Associates

## TALENT

**13.00 > 14.00** | Grand Salon

### Young talent networking Lunch – By invitation only

The Young Leaders networking event, organized in partnership with the Institut Choiseul and open to all property professionals aged under 35, aims to forge links between today's and tomorrow's decision-makers.

Co-organised by **Institut Choiseul**



**Courtney Fingar**  
Editor-in-Chief FDI  
NS Media Group



**Jaebadiah Gardner**  
Founder & CEO  
GardnerGlobal, Inc



**Julien Pemezec**  
President of Woodeum's  
Managing Board  
WOODEUM

## URBAN PLANNING

**14.00 > 14.45** | Grande Seine

### Forum de la Ville – Regions are transforming

As the main actors of local government, they are adapting to meet the world's major challenges, and strive to offer decent quality of life and positive perspectives to their inhabitants. In this session, Region Presidents will present one of their policies, which has had a transformative impact on their territory. This can include housing, transport, energy transition, urban development or local solidarities.



**François Bonneau**  
Président de la Région  
Centre-Val de Loire



**Carole Delga**  
Présidente du Conseil  
Régional Occitanie /  
Pyrénées-Méditerranée



**Valérie Pécresse**  
Présidente de la région  
Île-de-France

## INVESTMENT

**14.00 > 14.45** | Auditorium

### Investment & creative placemaking

The panel focuses on how to connect impact investors and creative placemaking in a post pandemic environment. What are the drivers that makes a city attractive for investors? Who is needed at the table and do we need to design a next framework for public-private partnerships?



**Daniel Berger**  
Investment Director,  
Real Estate (Europe)  
AustralianSuper



**Alexander Gebauer**  
CEO West Europe  
Allianz Real Estate



**Karim Habra**  
Head of Europe and  
Asia-Pacific  
Ivanhoé Cambridge



**Sébastien Pezet**  
Head of Western  
Europe Region  
Generali Real Estate



**Peter Plaut**  
Executive Director  
Wimmer Family Office

## SUSTAINABILITY

**14.45 > 15.45** | Auditorium

### Climate emergency: time for radical change *Co-organised by C40*

Buildings generate 40% of greenhouse gas emissions and use 30% of global resources. Construction will only intensify: we are on track to build a city the size of Stockholm per week until 2050. The way we design and build today defines tomorrow's world. C40 & Architects Declare invite you to a Climate Mobilization Act.



**Hélène Chartier**  
Head of Zero Carbon  
Development  
C40 cities



**Cécile Faraud**  
Deputy Mayor for Urban  
Planning, Green Areas  
and Agriculture  
C40 cities



**Pierfrancesco Maran**  
Deputy Mayor  
Urban Planning  
City of Milan



**Andrew Waugh**  
Founding Director  
Waugh Thistleton Architects

## URBAN PLANNING

**14.45 > 15.45** | Grande Seine

### Forum de la Ville – Data and cities

The Champs Elysées Committee entrusted the agency PCA Stream and its architect Philippe Chiambaretta to imagine a complete redevelopment the avenue, its gardens and its squares (Place de la Concorde, Place de l'Etoile). The ensuing project, called "reenchanting the Champs-Élysées" was shown to the public at the Pavillon de l'Arsenal, in Paris, and was voted on by 100 000 participants through the online platform make.org. The project has been endorsed by the Mayor of Paris

The study drawn up by the architect is based on a robust scientific approach, with data points from several different sources : car and pedestrian traffic, ad hoc opinion surveys, noise and atmospheric pollution, post-project traffic simulation, etc...The underlying idea is that data should help city planners to enhance a city's attractiveness, its inclusiveness and its sustainability. It should also help to measure the impact of urban developments through a test and learn process.



**Philippe Chiambaretta**  
Architect and Founder  
PCA-STREAM



**Gautier Machelon**  
CEO  
myTraffic

## URBAN PLANNING

**16.30 > 17.15** | Auditorium

### What makes a city great?

The panel will discuss what citizens and end-users seek as a lifestyle and gauge new ways of consuming the city: home office, amenities and services needed.



**Séverine Chapus**  
Head of Development  
Major Mixed-Use Projects  
BNP Paribas Real Estate



**Véronique Bédague-Hamilius**  
Deputy CEO in charge of  
Commercial and Local Authority



**Cécile De Guillebon**  
Renault VP, Real Estate &  
Facility Management



## URBAN PLANNING

**16.30 > 17.15** | Grande Seine

### Forum de la ville: French Mayors

The panel will discuss what citizens and end-users seek as a lifestyle and gauge new ways of consuming the city: home office, amenities and services needed.



**Bernard Blanc**

Adjoint au maire en charge de l'Urbanisme résilient  
– Vice-président de Bordeaux Métropole en charge  
des Stratégies urbaines : PLU, EPF et gestion des  
risques inondation et technologiques

## URBAN PLANNING

**17.30 > 18.15** | Grande Seine

### Closing Keynote

## HOSPITALITY

**08.00 > 13.30**

### The Hospitality Summit: The Next Paradigm

The hospitality sector has of course been severely impacted by Covid-19 and will need to show great adaptability, creativity and innovation in future. Organised in partnership with MKG Consulting and consisting of a keynote address, roundtables and a panel discussion, this Summit will gather in a closed-door environment CEOs from the major hospitality groups along with political leaders, developers and investors to debate the challenges of continuing the trends of previous years. In particular, it will discuss how operators and investors should join forces to achieve a necessary diversification of revenues and rebalance the marketing mix between local and international guests. In addition, it will debate to what extent sustainable development can create value for assets and operations



**Sylvie Bergeret**

Chief Operating Officer  
MKG CONSULTING



**Puneet Chhatwal**

Managing Director & Chief  
Executive Officer, Indian Hotels  
The Indian Hotels Company  
Limited



**Franck Gervais**

CEO Europe  
Accor



**Xavier Grange**

Vice President  
Development  
Marriott International  
Management



**Adrien Lanotte**

Senior Analyst  
MKG Consulting



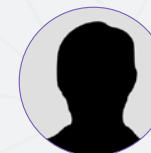
**Pablo Nakhé Cerruti**

CEO  
Viparis



**Giorgio Manenti**

Managing director  
Eastdil Secured



**Vanguélis Panayotis**

CEO  
MKG Consulting



**Pascale Roque**

CEO  
Tourisme de Aream



**Philippe Rossini**

Portfolio Manager  
SwissLife Asset  
Managers France



**Alexander Schneider**

President  
Nikki Beach Hotels &  
Resorts



**Kati Soini**

Senior Business Advisor  
Helsinki Business Hub



**Olivier Verschelde**

Head of Service DNA  
Senior Consultant  
EHL Advisory Services

## Notes

  
LA SEINE  
MUSICALE



1 île Seguin  
92100 Boulogne-Billancourt